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01933

PATENT TRADEMARK OFFICE

Assistant Commissioner for Patents  
Washington, D.C. 20231

Attorney Docket No. 00704/RPM

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing UNDER SMALL ENTITY STATUS is the patent application of

Inventor(s): JEFFREY R. SPETALNICK  
215 EAST 95<sup>TH</sup> STREET, APT. 12G  
NEW YORK, N.Y. 10128

Title: SYSTEM FOR PROVIDING REWARDS TO A USER WHO REVIEWS AN ADVERTISER'S WEB SITE IN RESPONSE TO CLICKING ON A BANNER ADVERTISEMENT

Priority Claim (35 U.S.C. 119) is made, based upon:

NONE

Enclosed herewith are:

- ☒ Specification (Description, Claims, Abstract): Pages 1 - 25; Number of claims 1 - 15
- ☒ Declaration and Power of Attorney ☒ executed; ☐ unexecuted (supplied for information purposes)
- ☒ 6 Sheets of drawings, Figures 1 - 6 ☒ Formal ☐ Informal
- ☒ Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595) AND \$40.00 RECORDATION FEE. ASSIGNMENT INFORMATION FOR PUBLICATION:
- ASSIGNED TO: RADIUS-ALLIANCE  
101 HORTON AVENUE  
BOX 807  
LYNBROOK, NEW YORK 11563-0807
- ☐ Certified copy (ies) of priority document(s) identified above
- ☒ Information Disclosure Statement; ☒ Form PTO-1449
- ☐ Preliminary Amendment
- ☒ Applicant Claims Small Entity Status
- ☒ Receipt Postcard

	Number Filed		Number Extra	Rate	Calculations
Total Claims	15 - 20	=	0	x \$ 9.00 =	\$ -
Independent Claims	2 - 3	=	0	x \$40.00 =	\$ -
MULTIPLE DEPENDENT CLAIMS				+ \$135.00 =	\$ -
				BASIC FEE	\$ 355.00
ASSIGNMENT RECORDING FEE					\$ 40.00
Total of above Calculations					\$ 395.00

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

FRISHAUF, HOLTZ, GOODMAN, LANGER & CHICK, P.C.

By: *Robert P. Michal*

ROBERT P. MICHAL  
REG. NO. 35,614

RPM/ajj  
12/97

Please type a plus sign (+) inside this box → ☐

PTO/SB/122 (10-00)

Approved for use through 10/31/2002 OMB 0651-0035

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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## CHANGE OF CORRESPONDENCE ADDRESS Application

Address to:  
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Application Number

Filing Date

First Named Inventor

Group Art Unit

Examiner Name

Attorney Docket Number

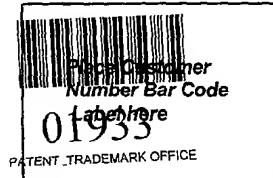
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Applicant/Inventor.



Assignee of record of the entire interest.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).



Attorney or Agent of record.



Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number \_\_\_\_\_

Typed or Printed  
Name

ROBERT P. MICHAL, REG. NO. 35,614

Signature

Date

February 1, 2001

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.



\*Total of \_\_\_\_\_ forms are submitted.

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